AGRI-ENTERPRISE MANAGEMENT

UNIT CODE: AGR/CU/AP/CR/04/5/A

Relationship to Occupational Standards
This unit addresses the Unit of Competency: Manage an agri-enterprise.

Duration of Unit: 300 hours

Unit Description
This unit specifies the competencies required to manage an agri-enterprise. It involves preparing to manage agri-enterprise, managing the agri-enterprise, evaluating management of agri-enterprise and completing management of agri enterprise.

Summary of Learning Outcomes
1. Prepare to manage agri-enterprise
2. Manage the agri-enterprise
3. Evaluate management of agri-enterprise
4. Complete management of agri enterprise

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Prepare to manage agri-enterprise	- Policy and procedure - Management strategies - Basic business planning - Resource mobilization and management - Budgeting	- Written tests - Oral questions - Third party report
2. Manage the agri-enterprise	- Project cycle management - Human resource management - Basic financial management - Risk management - Record keeping - Marketing - Customer care	- Written tests - Oral questions - Third party report

	• Innovation	
3. Evaluate management of agri-enterprise	• Monitoring and Evaluation • Product improvement	• Written tests • Oral questions • Third party report
4. Complete management of agri enterprise	• Report writing and documentation	• Written tests • Oral questions • Interviewing

Suggested Methods of instruction
- Demonstration by trainer
- Field trips
- Discussions
- Direct instruction
- Role play

Recommended Resources
- Business plan
- Budgeting
- Reporting
- Accounting software
- Ledger book
- Cash book