

## AGRI-ENTERPRISE STARTING

**UNIT CODE:** AGR/CU/AP/CR/02/5/A

### Relationship to Occupational Standards

This unit addresses the Unit of Competency: Start agri-enterprise.

**Duration of Unit:** 280 hours

### Unit Description

This unit specifies the competencies required to start an Agri-enterprise. 1. Prepare to start agri-enterprise, implementing agri-enterprise operations, evaluating agri-enterprise and completing starting agri-enterprise

### Summary of Learning Outcomes

1. Prepare to start agri-enterprise
2. Implement agri-enterprise operations
3. Evaluate agri-enterprise
4. Complete starting agri-enterprise

### Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Prepare to start agri-enterprise	<ul style="list-style-type: none"><li>• Feasibility study</li><li>• SWOT analysis</li><li>• Value chain analysis</li><li>• Business services</li><li>• Financial management</li><li>• Human resources management</li><li>• Legal and regulatory framework</li><li>• Production processes</li><li>• Enterprise requirements</li></ul>	<ul style="list-style-type: none"><li>• Written tests</li><li>• Oral questions</li><li>• Third party report</li></ul>
2. Implement agri-enterprise operations	<ul style="list-style-type: none"><li>• Production of products</li><li>• Business services</li><li>• Financial management</li><li>• Human resources management</li></ul>	<ul style="list-style-type: none"><li>• Written tests</li><li>• Oral questions</li><li>• Third party report</li></ul>

	<ul style="list-style-type: none"> <li>• Legal and regulatory framework</li> <li>• Policies and operational procedure</li> </ul>	
3. Evaluate agri-enterprise business plan	<ul style="list-style-type: none"> <li>• Monitoring and evaluation</li> <li>• Enterprise performance appraisal</li> <li>• Customer feedback</li> <li>• Business plan targets</li> <li>• Operational plans</li> </ul>	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> <li>• Third party report</li> </ul>
4. Complete starting agri-enterprise	<ul style="list-style-type: none"> <li>• Activity reporting</li> <li>• Financial reporting</li> <li>• Review of plans, strategies or targets</li> <li>• Product improvement and innovation</li> </ul>	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> </ul>

#### **Suggested Methods of Instruction**

- Demonstration by trainer
- Field trips
- Discussions
- Direct instruction
- Role play
- Guided questions
- Mentorship program
- Apprenticeship

#### **Recommended Resources**

- SWOT
- Feasibility studies
- Business Canvas Model