

AGRI-ENTERPRISE STARTING

UNIT CODE: AGR/CU/AP/CR/02/6/A

Relationship to Occupational Standards

This unit addresses the Unit of Competency: Start Agri-Enterprise.

Duration of Unit: 320 hours

Unit Description

This unit specifies the competencies required to start an Agri-enterprise. 1. Prepare to start agri-enterprise, implementing agri-enterprise operations, evaluating agri-enterprise and completing starting agri-enterprise

Summary of Learning Outcomes

1. Prepare to start agri-enterprise
2. Implement agri-enterprise operations
3. Evaluate agri-enterprise
4. Complete starting agri-enterprise

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Prepare to start agri-enterprise	<ul style="list-style-type: none">• Feasibility study• SWOT analysis• Value chain analysis• Business services• Financial management• Human resources management• Legal and regulatory framework• Production processes• Enterprise requirements	<ul style="list-style-type: none">• Written tests• Oral questions• Third party report
2. Implement agri-enterprise operations	<ul style="list-style-type: none">• Production of products• Business services• Financial management• Human resources management	<ul style="list-style-type: none">• Written tests• Oral questions• Third party report

	<ul style="list-style-type: none"> • Legal and regulatory framework • Policies and operational procedure 	
3. Evaluate agri-enterprise business plan	<ul style="list-style-type: none"> • Monitoring and evaluation • Enterprise performance appraisal • Customer feedback • Business plan targets • Operational plans 	<ul style="list-style-type: none"> • Written tests • Oral questions • Third party report
4. Complete starting agri-enterprise	<ul style="list-style-type: none"> • Activity reporting • Financial reporting • Review of plans, strategies or targets • Product improvement and innovation 	<ul style="list-style-type: none"> • Written tests • Oral questions

Suggested Methods of Instruction

- Demonstration by trainer
- Field trips
- Discussions
- Direct instruction
- Role play
- Guided questions
- Mentorship program
- Apprenticeship

Recommended Resources

- SWOT
- Feasibility studies
- Business Canvas Model