| Name | Index No/ |
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| 1901/103 1908/103 1903/103 1909/103 1906/103 1923/103 COMMERCE July 2015 Time: 3 hours THE KENYA NATIONAL EXAM | Candidate's Signature Date INATIONS COUNCIL |

CRAFT CERTIFICATE IN SECRETARIAL STUDIES
CRAFT CERTIFICATE IN SUPPLY CHAIN MANAGEMENT
CRAFT CERTIFICATE IN BUSINESS ADMINISTRATION
CRAFT CERTIFICATE IN HUMAN RESOURCE MANAGEMENT
CRAFT CERTIFICATE IN ROAD TRANSPORT MANAGEMENT
CRAFT CERTIFICATE IN CLERICAL DUTIES

COMMERCE

3 hours

INSTRUCTIONS TO CANDIDATES

Answers ALL questions in Section A in the spaces provided in this question paper. Answers any FOUR questions in section B in the spaces provided.

Candidates should answer the questions in English.

For Examiner's Use Only

SECTION A

| Question | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | TOTAL SCORE |
|-------------------|---|---|---|---|---|---|---|---|---|----|----------------|
| Candidate's Score | 8 | | | | | | | | | | |

SECTION B

| Question | 11 | 12 | 13 | 14 | 15 | TOTAL SCORE | GRA |
|----------------------|----|----|----|----|----|----------------|-----|
| Candidate's Score | | | | | 8 | | ТОТ |

GRAND TOTAL

This paper consists of 16 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

SECTION A: (32 marks)

 $\label{lem:answer} \textit{ALL questions in this section in the spaces provided}.$

| State three direct personal services that are rendered in the tertiary level of produc | (3 marks) |
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| Highlight three circumstances under which a buyer may return goods to a seller. | (3 marks) |
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| | |
| State two advantages of operating a current account. | (2 marks) |
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| | 3 |
| Highlight three services that the wholesalers offer to the consumers. | (3 marks) |
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| List four sources of capital to a sole proprietor | ship. | (4 m |
| | by Institute of Science | |
| | LIBRARIAN COL | |
| | 80x 414 - 00900 Kiambu | |
| Highlight three circumstances under which a traservices in transportation of goods | ader may choose to use container | :,: |
| services in transportation of goods. | , and to use container | |
| services in transportation of goods. | i and the disc container | |
| services in transportation of goods. | | (3 ma |
| services in transportation of goods. | | |
| services in transportation of goods. | | |
| State three types of marine insurance policies. | | (3 ma |
| enterportation of goods. | | |
| enterportation of goods. | | (3 ma |
| enterportation of goods. | | (3 ma |

Turn over

| Lis | t four government initiated methods of consumer protection. | (4 ma |
|------------|--|---------|
| | LIBRARIAN 2 B JUL 2075 2 B JUL 2075 2 B JUL 2075 | |
| High | hlight three factors that may limit the use of credit cards in Kenya. | (3 mar |
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| | SECTION B: (68 marks) | |
| | SECTION B: (68 marks) Answer any FOUR questions from this section in the spaces provided. | |
| (a) | | (9 mark |
| (a) (b) | Answer any FOUR questions from this section in the spaces provided. | (9 mark |
| | Answer any FOUR questions from this section in the spaces provided. Explain six functions of a Central Bank in a country. | (8 marl |

| 13. | (a) | Outline six benefits of trade to a country. | (9 marks) |
|-----|-----|---|------------------------|
| | (b) | Explain four roles played by the insurance industry in the economy of a cour | ntry. (8 marks) |
| 14. | (a) | Explain six advantages of operating a private limited company. | (9 marks) |
| | (b) | Some firms are using modern technology in the production of goods and serve Explain four reasons for this trend. | vices. (8 marks) |
| 15. | (a) | Highlight six measures that a country may take in order to increase the volumexports. | me of its (9 marks) |
| | (b) | Explain four benefits that a company may get from being quoted at the secur exchange market. | rities (8 marks) |
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