

1410/203
PROJECT DEVELOPMENT, MANAGEMENT,
ECONOMICS AND ADMINISTRATION
Oct./Nov. 2018
Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL
NATIONAL CERTIFICATE IN SOCIAL DEVELOPMENT

PROJECT DEVELOPMENT, MANAGEMENT,
ECONOMICS AND ADMINISTRATION

3 hours

INSTRUCTIONS TO CANDIDATES

*This paper consists of TWO sections; A and B.
Answer ALL the questions in BOTH sections in the answer booklet provided.
Maximum marks for each part of a question are as indicated.
Candidates should answer the questions in English.*

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing.

SECTION A (40 marks)

Answer *ALL* questions in this section.

1. Highlight **three** differences between a project and a programme. (6 marks)
2. Differentiate between cost-push inflation and demand-pull inflation as applied in economics. (4 marks)
3. State **four** advantages of management of objectives (MBOs). (4 marks)
4. Highlight **three** limitations of on-the-job training for employees. (3 marks)
5. Describe **four** pull factors that contribute to rural-urban migration among the youths. (4 marks)
6. Explain **six** benefits of community participation in project development and management. (6 marks)
7. Explain **three** advantages of delegating responsibilities during project implementation. (6 marks)
8. Explain the meaning of the term 'economic development'. (2 marks)
9. Identify **two** advantages of mobile phone messages as a medium of official communication. (2 marks)
10. Highlight **three** advantages of a partnership over the sole-proprietorship form of business. (3 marks)

SECTION B: (60 marks)

Answer *ALL* questions in this section.

11. (a) Describe **six** roles of development committees in project development. (12 marks)
- (b) State **three** advantages of a cooperative society. (3 marks)
12. (a) Highlight **six** reasons for setting objectives during the project planning process. (12 marks)
- (b) State **three** characteristics of an effective leader. (3 marks)

13. (a) (i) Explain the meaning of a matrix organizational structure. (2 marks)
- (ii) Highlight **five** advantages of a matrix organizational structure during project implementation. (10 marks)
- (b) Identify **three** reasons that necessitate personnel training in organizations. (3 marks)
14. (a) Explain **five** causes of inflation in an economy. (10 marks)
- (b) Highlight **five** possible solutions that may reduce the poverty levels in developing countries. (5 marks)

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