1410/205
SOCIOLOGY, RESEARCH METHODS
AND COMMUNICATION SKILLS
June/July 2019
Time: 3 hours

THE KENYA NATIONAL EXAMINATIONS COUNCIL

NATIONAL CERTIFICATE IN SOCIAL DEVELOPMENT

SOCIOLOGY, RESEARCH METHODS AND COMMUNICATION SKILLS

3 hours

INSTRUCTIONS TO CANDIDATES

This question paper consists of TWO sections; A and B.
Answer ALL the questions in BOTH sections in the answer booklet provided.
Candidates should answer the questions in English.

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all
the pages are printed as indicated and that no questions are missing.

Turn over

SECTION A (40 marks)

Answer ALL the questions in this section.

1. Explain the meaning of the term 'sociology'. (2 marks)

2. Explain **two** basic roles of communication to a society. (4 marks)

3. Highlight **four** classifications of research according to procedures employed in data collection. (4 marks)

4. Summarize **four** branches of sociology. (4 marks)

5. Highlight **four** reasons that make grapevine communication network unsuitable for organizations. (4 marks)

6. Distinguish between 'pre-industrial' and 'post-industrial' society. (4 marks)

7. Outline **four** functions of culture in a community. (4 marks)

8. (a) Explain the meaning of the term 'social structure'. (2 marks)

   (b) Identify **four** basic types of social institutions. (4 marks)

9. Outline **four** reasons that make organizations prefer written communication in correspondences. (4 marks)

10. Describe **four** documentary sources of secondary data. (4 marks)

SECTION B (60 marks)

Answer ALL the questions in this section.

11. (a) Outline **five** differences between questionnaire and interview method of data collection.
(10 marks)

(b) Highlight **five** reasons that make most communities recommend monogamous marriage.
(5 marks)

12. (a) Describe **five** functions of social institutions that help the society to develop stable relations.
(10 marks)

(b) Explain **five** types of non-verbal communication.
(5 marks)

13. (a) In Tujenge County, an experiment measuring the drying period of bricks in hours was conducted. The following results were produced.

17.5	16.5	17.5	18.5	17.4	19.4	18.8	22.5	17.1	17.9
16.9	18.3	18.8	23.4	19.5	12.3	18.7	18.5	16.9	20.5
20.5	18.6	16.1	21.3	17.3	14.9	18.4	20.7	15.8	19.3

Required:

(i) Prepare a frequency distribution table using inclusive method with a class interval starting with 12.0 - 12.9.
(8 marks)

(ii) Calculate the mean from a frequency distribution.
(3 marks)

(b) Describe **four** characteristics of the human society.
(4 marks)

14. (a) Outline **five** differences between 'sociology' and 'history'.
(10 marks)

(b) Highlight **five** physical communication barriers.
(5 marks)

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