

2910/303
DEVELOPMENT ECONOMICS AND
AGRICULTURAL MARKETING
Oct./Nov. 2022
Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL
DIPLOMA IN SUSTAINABLE AGRICULTURE
AND RURAL DEVELOPMENT

MODULE III

DEVELOPMENT ECONOMICS AND AGRICULTURAL MARKETING

3 hours

INSTRUCTIONS TO CANDIDATES

This paper consists of TWO sections; A and B.

Answer any THREE questions from section A and any TWO questions from section B in the answer booklet provided.

All questions carry equal marks.

Maximum marks for each part of a question are indicated.

Candidates should answer the questions in English.

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

SECTION A: DEVELOPMENT ECONOMICS (60 marks)

Answer any THREE questions from this section.

1. (a) State any **four** stages of economic development. (4 marks)
(b) Explain **eight** causes of unemployment in developing countries. (16 marks)
2. (a) Explain **five** roles of agriculture in economic development. (10 marks)
(b) Explain **five** principles of public expenditure. (10 marks)
3. (a) Highlight the importance of development planning. (10 marks)
(b) Describe **five** roles of industries in economic development. (10 marks)
4. (a) Explain **five** disadvantages of an increasing population. (10 marks)
(b) Describe **five** characteristics of agricultural production. (10 marks)
5. (a) Differentiate between economic growth and economic development. (4 marks)
(b) Explain **eight** goals of economic development. (16 marks)

SECTION B: AGRICULTURAL MARKETING (40 marks)

Answer any TWO questions from this section.

6. (a) Define each of the following terms:
- (i) marketing;
 - (ii) utility;
 - (iii) commodity;
 - (iv) retailer;
 - (v) wholesaler.
- (10 marks)
- (b) Describe the classification of agricultural markets on the basis of market location. (10 marks)
7. (a) Describe three benefits of marketing efficiency. (6 marks)
- (b) Explain seven constraints in the marketing of agricultural produce. (14 marks)
8. (a) Highlight five functions of co-operative marketing. (5 marks)
- (b) Highlight the need for market information. (5 marks)
- (c) Explain five factors considered when choosing a distribution channel. (10 marks)

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