

COMMUNITY AWARENESS

UNIT CODE: COD/CU/SW/CR/03/4/A

Relationship to Occupational Standards

This unit addresses the unit of competency: carry out community awareness activities

Duration of Unit: 80 Hours

UNIT DESCRIPTION

This unit covers the competencies required to carry out community awareness activities. It involves; identifying social policy problems, identifying resources required, carrying out community mobilization, carrying out community awareness activities and carrying out social policy sensitization.

Summary of learning outcomes

1. Identify social policy problems
2. Identify resources required
3. Carry out community mobilization
4. Carry out community awareness activities
5. Carry out social policy sensitization

Learning Outcomes, Content and Methods of Assessment

Learning outcome	Content	Methods of Assessment
1. Identify social policy problems	<ul style="list-style-type: none">• Meaning and importance of social policy• Characteristics of social policy• Types of social policies• Approaches to social policies• Legal instruments• The process and problem of policy formulation• Data collection tools• Methods of data collection• Data analysis	<ul style="list-style-type: none">• Case studies• Observation• Written tests• Assignments• Supervised exercise• Simulations• Oral questions

	<ul style="list-style-type: none"> • Research report writing 	
2. Identify resources required	<ul style="list-style-type: none"> • Identification of resources for planned activities • Community awareness planning meetings • Community resources register • Establishment of available resources and resource gaps 	<ul style="list-style-type: none"> • Case studies • Observation • Written tests • Assignments • Supervised exercise • Simulations • Oral questions
3. Carry out community mobilization	<ul style="list-style-type: none"> • Community mapping • Target group based on the community mapping • Factors to consider in identification of community resources • Community mobilization plan • Implementation of community mobilization plan 	<ul style="list-style-type: none"> • Case studies • Observation • Written tests • Assignments • Supervised exercise • Simulations • Oral questions
4. Carry out community awareness activities	<ul style="list-style-type: none"> • Importance of a community awareness plan • Importance and formulation of community awareness programed objectives • Assessment tool for knowledge, attitude and practices • Importance of community participation in awareness programmes • Community stakeholders meetings on programme formulation • Documentation of formulated programmes 	<ul style="list-style-type: none"> • Case studies • Observation • Written tests • Assignments • Supervised exercise • Simulations • Oral questions

	<ul style="list-style-type: none"> • Communication channels in community awareness activities • Report writing on community awareness programme • Feedback in community awareness activities 	
5. Carry out social policy sensitization	<ul style="list-style-type: none"> • Social policy community sensitization objectives • Resources for social policy sensitization plan • Time allocation for planned sensitization activities • Stakeholders in social policy sensitization • Sensitization planning meetings • Implementation of social policy sensitization activities • Documentation tools and procedures • Storage of documents 	<ul style="list-style-type: none"> • Case studies • Observation • Written tests • Assignments • Supervised exercise • Simulations • Oral questions

Suggested Methods of Instruction

- Group discussions and presentations
- Demonstration by trainer
- Practical work by trainer
- Exercise
- Field work
- Resource persons
- Project work

Recommended resources

- Video cameras
- Tablets
- Smart phones
- SD cards and card readers
- TFT screen
- Recorders
- Stationery
- Legal instruments (Constitution, County development plans, various Acts)

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