

**092304T4SWC**

**SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 5**

**COD/OS/SW/CR/06/5/A**

**Carry Out Advocacy and Lobbying**

**Nov /Dec 2023**



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION  
COUNCIL (TVET CDACC)**

**WRITTEN ASSESSMENT**

**Time: 3 Hours**

**INSTRUCTIONS TO CANDIDATES**

1. This paper has three sections **A, B** and **C**.
2. You are provided with a separate answer booklet.
3. Marks for each question are as indicated.
4. Do not write on the question paper.

**This paper consists of 6 printed pages.**

**Candidates should check the question paper to ascertain that all pages are printed as indicated and that no questions are missing.**

**SECTION A (20 MARKS)**

*Answer **all** questions in this section.*

*Each question carries one Mark.*

1. Which of the following is a good feature of an effective policy?
  - A. General
  - B. Biased
  - C. Flexible
  - D. Compound
2. The following are advocacy tools **EXCEPT**?
  - A. Research
  - B. Media
  - C. Information
  - D. Propaganda
3. Several factors influence policy making process. Which one **DOES NOT**?
  - A. Government regulations
  - B. Emotional influence
  - C. Availability of resources
  - D. Cultural factors
4. Which of the following is a type of mass media used during advocacy process?
  - A. Target group
  - B. The government
  - C. Stakeholders
  - D. Local Television channel
5. Which of the following is **NOT** a type of advocacy?
  - A. Self-advocacy
  - B. Youth advocacy
  - C. Research advocacy
  - D. Consumer protection advocacy
6. What is the first step in advocacy process?
  - A. Problem identification
  - B. Resource mobilization
  - C. Building partnerships
  - D. Evaluation of the process

7. Which of the following is a factor that influences the choice of mass media during advocacy process?
  - A. Demand of the mass media
  - B. Politics
  - C. Risk
  - D. Campaign
8. Mobilizing public support through holding rallies, protest or advert campaigns is referred to as?
  - A. Direct lobbying
  - B. Grassroots lobbying
  - C. Legal advocacy
  - D. Research and analysis policy
9. Counselling of target groups in advocacy may involve therapeutic relationship between the counsellor and the counselee whereby both participate interactively to come up with solutions to the presented issues. This type of counselling is referred to as:-
  - A. Participative counselling
  - B. Group counselling
  - C. Marital counselling
  - D. Individual counselling
10. Efforts to influence government officials to adopt a particular policy position is known as\_\_\_\_\_?
  - A. Lobbying
  - B. Advocacy
  - C. Policy making
  - D. Research
11. What process involves influencing public policy through activities such as educating the public about an issue, mobilizing support for a cause, or contacting elected officials?
  - A. Policy research
  - B. Advocacy
  - C. Lobbying
  - D. Professional support

12. Which of the following is **NOT** a documentation tool in advocacy?
- A. Minutes of a meeting
  - B. Data and statistics
  - C. Visual aids
  - D. Peaceful demonstration
13. Advocacy depends on various techniques. Which of the following is a negative technique?
- A. Engaging in public outreach
  - B. Using effective communication strategy
  - C. Encouraging destruction of properties of opposing parties
  - D. Building a network of supporters
14. The following are roles played by lobbyist in advocacy activities **EXCEPT?**
- A. Serving personal interests
  - B. Communicating with the media
  - C. Building relationships with government officials
  - D. Researching and analyzing legislation and regulations
15. Which chapter of the Kenyan Constitution does Human Rights fall?
- A. Five
  - B. Seven
  - C. Two
  - D. Four
16. Collection and analysis of data on a particular policy is known as -:
- A. Policy formulation
  - B. Policy research
  - C. Policy implementation
  - D. Statistics
17. Building consensus is important in lobbying. Which of following is **NOT?**
- A. Increased legitimacy
  - B. Reducing conflict
  - C. Enhancing better understanding
  - D. Unwillingness to compromise

18. Which of the following is the **LEAST** factor to consider when identifying a target group in advocacy?
- A. The available resources
  - B. The strategy to be used
  - C. The goal
  - D. Political alignment
19. The following are important areas of advocacy in Kenya **EXCEPT?**
- A. Marginalization of tribes
  - B. Distribution of resource
  - C. Electoral campaigns
  - D. Use of public funds.
20. Which of the following is an ethical consideration in social work advocacy?
- A. Judgmental
  - B. Coercion
  - C. Social justice
  - D. Human rights violation

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**SECTION B: (40 MARKS)**

*Answer **all** questions in this section.*

21. According to Universal Declaration and International Standards for Human Rights, violation of human rights may be in various forms. State FIVE actions categorized as human rights violation. (5 marks)
22. Identify THREE causes of Gender Based Violence in the society. (3 marks)
23. Mention FIVE techniques used in developing a good advocacy plan. (5 marks)
24. List FOUR methods of data collection. (4 marks)
25. Data collected during advocacy process requires a thorough analysis to provide guidance on further actions to be taken. Highlight FIVE methods of data analysis. (5 marks)
26. State FIVE roles of research in advocacy. (5 marks)
27. Identify FOUR factors that may influence the adoption of policy findings by policy makers. (4 marks)
28. Mass media plays a vital role in advocacy. Highlight THREE roles of media in advocacy. (3 marks)
29. Give THREE objectives of carrying out advocacy activities. (3 marks)
30. List THREE stakeholders in the advocacy process. (3 marks)

**SECTION C: (40 MARKS)**

*Answer any two questions from this section.*

31. Advocacy issues are often based on protecting the rights of human beings.
- a) Discuss FIVE advocacy issues in the contemporary society. (10 marks)
  - b) Analyze FIVE benefits of advocacy in the society. (10 marks)
32. Advocacy and lobbying provides an avenue for assisting the vulnerable people in the society by ensuring that their rights are observed.
- a) Explain FIVE factors to consider during the implementation of social assistance programs. (10 marks)
  - b) Discuss FIVE challenges encountered when advocating for social change. (10 marks)
33. Effective collaborative partnerships in advocacy and lobbying promotes actions that improves the achievement of goals,
- a) Elaborate FIVE elements of effective partnership. (10 marks)
  - b) Explain FIVE benefits of documentations of activities during advocacy and lobbying. (10 marks)