

COMMUNITY EMPOWERMENT

UNIT CODE: COD/CU/SW/SR/02/6/A

Relationship to Occupational Standards

This Unit addresses the unit of competency to conduct community empowerment.

Duration of Unit: 120 Hours

Unit Description

This unit specifies the competencies required to conduct community empowerment. It involves identifying community needs, determining the target group, developing empowerment plan, carrying out community mobilization, acquiring empowerment resources and carrying out community empowerment. It also entails evaluating empowerment programmes, preparing community empowerment report and conducting follow ups.

Summary of learning Outcomes

1. Identify community needs
2. Determine the target group
3. Develop empowerment plan
4. Carry out community mobilisation
5. Acquire empowerment resources
6. Carry out community empowerment plan
7. Follow up

Learning Outcomes, Content and Methods of Assessment

Learning outcomes	Content	Methods of Assessment
1. Identify community needs	<ul style="list-style-type: none">• Contemporary theories of social change• Meaning of community leadership structures• Types of community leadership structures• Importance of community introductory meetings• Conduct of the introductory meeting• Needs assessment plan• Needs assessment tools	<ul style="list-style-type: none">• Case studies• Observation• Written tests• Assignments• Supervised exercise• Simulations

	<ul style="list-style-type: none"> • Implementation of the needs assessment plan 	
2. Determine the target group	<ul style="list-style-type: none"> ▪ Meaning of a consultative meeting ▪ Importance of a consultative meeting ▪ Target group selection criteria ▪ Selection and confirmation of the target group 	<ul style="list-style-type: none"> • Case studies • Observation • Written tests • Assignments • Supervised exercise • Simulations
3. Develop empowerment plan	<ul style="list-style-type: none"> • Meaning of empowerment plan • Community stakeholders • Stakeholder's role in the formulation of an empowerment plan • Factors to consider when formulating an empowerment plan <ul style="list-style-type: none"> ▪ Timeframe ▪ Strategies ▪ Interventions ▪ Inputs ▪ Outputs ▪ Indicators 	<ul style="list-style-type: none"> • Case studies • Observation • Written tests • Assignments • Supervised exercise • Simulations
4. Carry out community mobilisation	<ul style="list-style-type: none"> • Conduct of a community mobilisation planning meeting • Steps of sharing an empowerment plan with the community • Factors to consider when allocating roles in community mobilisations 	<ul style="list-style-type: none"> • Case studies • Observation • Written tests • Assignments • Supervised exercise • Simulations
5. Acquire empowerment resources	<ul style="list-style-type: none"> • Importance of assessing available community resources to implement the empowerment plan • Ways of assessing community resources • Methods of resource acquisition 	<ul style="list-style-type: none"> • Case studies • Observation • Written tests • Assignments • Supervised exercise • Simulations
6. Carry out communi	<ul style="list-style-type: none"> • Community empowerment cycle • Implementation of the empowerment 	<ul style="list-style-type: none"> • Case studies • Observation

ty empower ment plan	plan <ul style="list-style-type: none"> ➤ Training plan ➤ community demonstration sessions ➤ Trade fairs and shows ➤ Benchmarking ➤ Audio/visual aids <ul style="list-style-type: none"> • Monitoring of the implementation of the community empowerment plan • Evaluation of the community empowerment plan 	<ul style="list-style-type: none"> • Written tests • Assignments • Supervised exercise • Simulations
7. Follow up	<ul style="list-style-type: none"> • Meaning of impact assessment • Methods of conducting impact assessment • Documentation procedure of impact assessment findings • Methods of disseminating information to relevant stakeholders <ul style="list-style-type: none"> ▪ Print media ▪ Electronic media ▪ Public baraza • Advantages and disadvantages of various methods of disseminating information 	<ul style="list-style-type: none"> • Case studies • Observation • Written tests • Assignments • Supervised exercise • Simulations

Suggested Methods of Instruction

- Group discussions and presentations
- Demonstration by trainer
- Practical work by trainer
- Exercise
- Field work
- Resource persons

Recommended resources

- Video cameras
- Tablets
- Smart phones
- SD cards and card readers
- TFT screen
- Recorders
- Journals

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