

**092306T4SWC**

**SOCIAL WORK AND COMMUNITY DEVELOPMENT LEVEL 6**

**COD/OS/SW/CR/05/6/A**

**CARRY OUT ADVOCACY AND LOBBYING ACTIVITIES**

**July/ Aug. 2023**



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION**

**COUNCIL (TVET CDACC)**

**PRACTICAL ASSESSMENT**

**ASSESSOR'S GUIDE**

**INSTRUCTION TO ASSESSOR**

1. You are required to mark the practical as the candidate performs the tasks.
2. You are required to take video clips at critical points.
3. Ensure the candidate has a name tag and registration code at the back and front.

**This paper consists of THREE (3) printed pages**

## OBSERVATION CHECKLIST

<b>Candidate's name</b>			
<b>Candidate's Registration Code</b>			
<b>Assessor's Name</b>			
<b>Assessor's Registration Code</b>			
<b>Venue of Assessment</b>			
<b>Date of assessment</b>			
<i>(Indicate the marks available and marks obtained respectively. The award marks appropriately as guided for in the items for evaluation indicated. Give a brief comment where necessary)</i>			
<b>Items to be evaluated:</b>	<b>Marks allocated</b>	<b>Marks obtained</b>	<b>Comments</b>
1. Selected a title for the advocacy campaign using the information given. <i>(Award 2 marks for a title related to the presentation 2x1=2 marks)</i>	<b>2</b>		
2. Formulated a goal in relation to the title <i>(Award 2 marks for a goal related to the presentation 2x1=2 marks)</i>	<b>2</b>		
3. Formulated objectives to achieve the goal <i>(Award 2 marks for any 3 objectives formulated and related to the presentation 3x2=6 marks)</i>	<b>6</b>		
4. Determined the target audience <ul style="list-style-type: none"> <li>• <b>Primary stakeholders</b></li> <li>• <b>Secondary stakeholders</b></li> </ul> <i>(Award 2 marks for any 2 stakeholders identified and related to the presentation 2x2=4 marks)</i>	<b>4</b>		
5. Formulated key messages and strategies for delivering the information <ul style="list-style-type: none"> <li>• <b>Printed</b></li> <li>• <b>Audio</b></li> <li>• <b>Visual</b></li> </ul> <i>(Award 2 marks for any 2 messages identified and related to the presentation 2x2=4 marks)</i>	<b>4</b>		
6. Built up support <ul style="list-style-type: none"> <li>• <b>Financial resources, Human resources</b></li> </ul> <i>(Award 2 marks for any 4 resources identified and related to the presentation 2x2=4 marks)</i>	<b>4</b>		

7. Stated action plan (implementation) <i>Campaigning, social movement, lobbying, media, education</i> (Award 2 marks for any 3 interventions identified and related to the presentation 3x2=6 marks)	<b>6</b>		
8. Developed Monitoring Framework <i>Methods, tools, and indicators</i> (Award 2 marks for each 1 example given in the categories 3x2=6 marks)	<b>6</b>		
9. Developed an evaluation framework <i>Methods, tools, and indicators</i> (Award 2 marks for each 1 example given in the categories 3x2=6 marks)	<b>6</b>		
10. Presented the sections in a systematic manner <i>Title, goals and objectives, Target audience, advocacy message, build-up support, monitoring, and evaluation.</i> (Award 1 mark for each section presented well 7x1=7 marks)	<b>7</b>		
11. Drew the diagram in a logical manner (Award 3 marks for a well flowing diagram with connected items. 3Marks)	<b>3</b>		
<b>TOTAL</b>	<b>50</b>		
<b>ASSESSMENT OUTCOMES</b>			
The candidate was found to be: Competent <input type="checkbox"/> Not yet competent <input type="checkbox"/> (Please tick as appropriate) (The candidate is competent if s/he gets 50% or higher)			
<b>Feedback from candidate:</b>			
<b>Feedback to candidate:</b>			
Candidate's signature:	Date:		
Assessor's signature:	Date:		