HOSPITALITY AND TOURISM CAREER PATHWAYS

UNIT CODE: HOS/OS/PC/CC/05/5/A

UNIT DESCRIPTION

This unit describes the competencies required to promote career pathways. It involves applying features of career pathways in hospitality and tourism, implementing the FOUR C's with focus on core skills in curriculum, monitoring the implementation of interventions in career pathways and understanding competencies required by employers globally.

ELEMENTS AND PERFORMANCE CRITERIA

	PERFORMANCE CRITERIA
ELEMENT	These are assessable statements which specify
These describe the key	the required level of performance for each of the
outcomes which make up	elements.
workplace function.	Bold and italicized terms are elaborated in the
	Range
1. Apply features of career	1.1 Understand the Kenyan Education system
pathways from the	and available training programs
hospitality and Tourism	1.2 Understand the relationship between gaining
Industry	hospitality industry experience and receiving
	a formal education in hospitality
	1.3 Organize a career plan that allows integrates
	experience and formal education
	1.4 Integrate into a personal career plan the
	support needed for building a successful
	career in hospitality such as mentors, career
	advisors, and industry professional's
2. Implement the FOUR C's	2.1 Demonstrate professional communication
with focus on core skills in	skills
curriculum	2.2 Practice team collaboration skills
	2.3 Demonstrate critical thinking and problem-
	solving skills
	2.4 Practice creativity skills
	2.5 Understand personal core values

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3.	Monitor implementation of	3.1 Develop Entrepreneurial thinking skills
	interventions in career	3.2 Develop a personal Career plan
	pathways	3.3 Integrate a workplace training program
		3.4 Develop a skills training plan
		3.5 Demonstrate career networking skills
		3.6 Develop formal job evaluation tools
		3.7 Demonstrate effective workplace coaching
		skills
4.	Describe competencies	4.1 Understand a variety of leadership styles
	required by employers	4.2 Demonstrate cross cultural competence in the
	globally	workplace
		4.3 Demonstrate teamwork skills
		4.4 Demonstrate understanding an understanding
		of diversity in the workplace
		4.5 Demonstrate positive interpersonal skills

RANGE

This section provides work environments and conditions to which the performance criteria apply. It allows for different work environments and situations that will affect performance.

VARIABLE	RANGE
1. Communication includes but	Written
is not limited to:	Non- Verbal
	• Formal
	• Informal
	• Videos
	Feedback
	Listening skills

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2. Workplace relationships includes but is not limited to:	 Interpersonal Open Conflict Addressing workplace conflict Professional values Professional Attitudes Team based relationships
	Professional Attitudes
3. Team Work includes but is	Team projects
not limited to:	working with industry partners
	Dealing with team conflict

REQUIRED SKILLS AND KNOWLEDGE

This section describes the skills and knowledge required for this unit of competency. Assessment requires evidence that the candidate:

Required Skills

- Demonstrating workplace professional Communication skills
- Identifying personal career goals
- Demonstrating problem solving skills
- Developing a personal career plan
- Demonstrating personal leadership
- Demonstrate professional workplace skills
- Demonstrate collaboration skills
- Critical thinking
- Develop strategies for working in culturally diverse environments

Required Knowledge

The individual needs to demonstrate knowledge of:

- Theoretical understanding of Career development
- Understanding the concepts of writing personal career goals
- Demonstrated knowledge of hospitality and tourism career progression pathways
- Implementing strategies for developing a career progression
- Understanding how to be an effective member of a team
- Research hospitality organizations culture and values
- Understanding career progression
- Understand cross-cultural differences in a workplace setting

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